

Integracon Technologies

**5 Ways Business Continuity
Plans Improve Profitability**



Conduct a business impact analysis (BIA)

Who is Integracon?

- Founded in 2001
- Service over 300 companies
- Profitable every year in business
- First VMware Enterprise Certified company in Knoxville
- Served 6 of the largest entities in Knoxville




Lower Your Insurance Premiums



Reduce the Cost of Business Risk Capital

Negotiate lower commercial insurance premiums by improving risk practices

- Include your attorney, accountant, and other professional service providers
- Ask for input from your insurance company



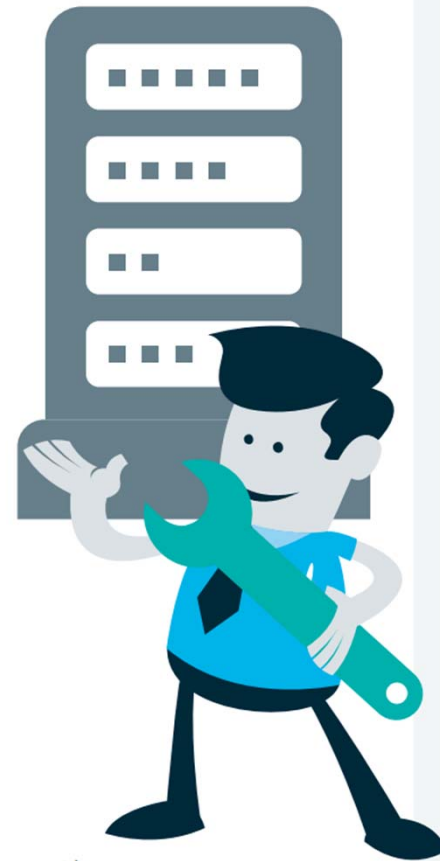


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Leverage Process Engineering

Process Engineering is Part of Business Continuity Planning

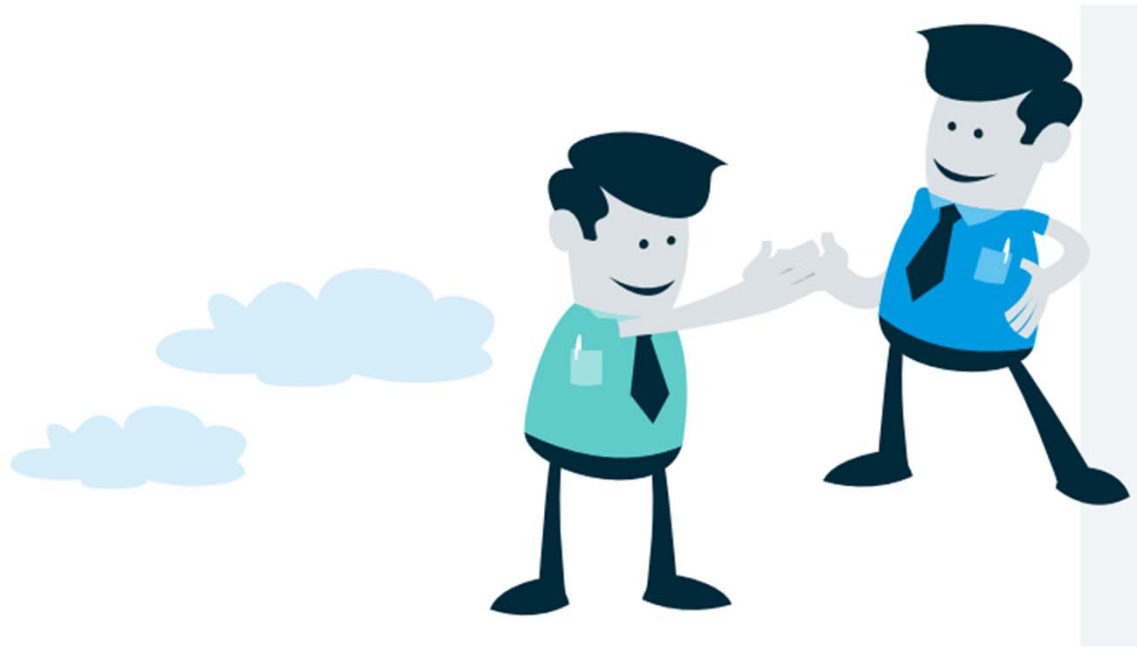
- Deconstruct your processes to understand the underlying risks
- Reveal opportunities for cost savings and greater efficiencies!



Spend More Time with Your Clients, Less Time Managing IT

Greater IT efficiencies means...

- Lower labor costs
- Better time management



You Don't Have To Do it Alone

A trusted managed service provider like Integracon can help you through the exercise

- We know what to look for
- We understand the risks to your business
- We can explain the benefits of a complete BCDR solution






Systems Enable the Business to Scale & Grow

Putting Systems in Place Will Protect Your Business

Even the most skilled pilots need checklists – put your business processes on “auto-pilot”

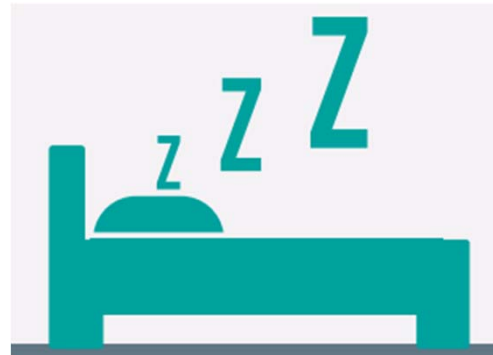
- Develop systems and processes or “checklists”
- Consistent, reproducible results can reduce risks
- And they enable the business to scale and grow!



Set it Once and Watch it Work!

When you automate backups, you should gain peace of mind

- Integracon will set a backup schedule
- Integracon will verify backups are taken properly
- Grow your business while keeping it protected no matter where your data lives!





4

Become a More Competitive Supplier



Leverage Business Continuity Planning to Grow Your Revenues

- Enterprises explicitly consider business continuity measures of vendors
- Governments ask small businesses to self-certify that they are prepared for disasters
- Prepared businesses are more competitive to win contract awards and grow revenues



Protect Your Business, Protect Your Customers

- When you can recover in as little as 6 seconds, customers see dependability
- Onsite, or in the cloud your data is always safe – their data is always safe






Enhance Your Brand in the Community



Support Your Community in its Time of Need

- Make fewer needless demands on first responders and other public resources
- Enable community renewal and rebuilding after disasters
- Position your business as a caring, competitive employer



So What's Next?

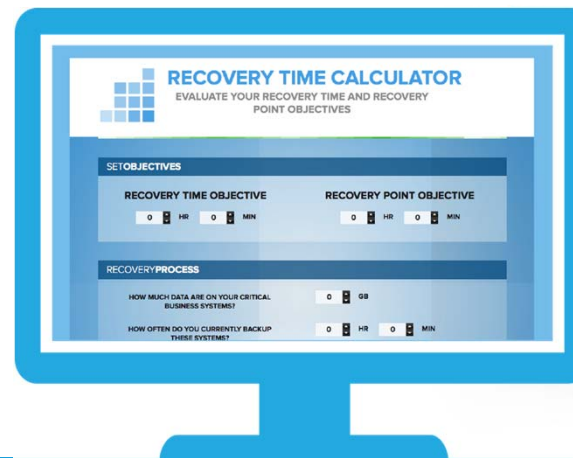
5 Ways Business Continuity Plans Improve Profitability

1. Lower your insurance premiums
2. Leverage process engineering
3. Systems enable the business to scale and grow
4. Become a more competitive supplier
5. Enhance your brand in the community



Learn More

- Call Integracon today at 865-330-2323 to learn more!





Questions?

Integracon Technologies
120 Suburban Rd
Suite 207
Knoxville, TN 37923

Phone: 865-330-2323
Fax: 865-330-2328

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